



1. PRIVACY POLICY

Effective Date: 26/02/2026

Last Updated: 26/02/2026

Mizana ("Mizana", "we", "our", or "us") is committed to protecting your personal data in accordance with UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL).

This Privacy Policy explains how we collect, use, store, and protect your personal data when you join the Mizana Founding Member Waiting List or use our website (www.mizana.io).

1. Data We Collect

When you join our waiting list, we collect:

- Full Name
- Email Address
- Company Type
- Challenge selection (dropdown response)
- Any optional segmentation field you voluntarily provide

We do not collect sensitive personal data.

2. Why We Collect Your Data

We collect your personal data to:

- Manage the Mizana Founding Member Waiting List
- Reserve and administer founding member spots
- Send product updates and launch communications
- Personalise onboarding when the product launches
- Respond to your inquiries

We do not sell or rent your personal data.

3. Legal Basis for Processing

Under the UAE PDPL, we process your personal data based on:

- Your explicit consent when you submit the waiting list form
- Our legitimate interest in preparing for the product launch and onboarding

You may withdraw your consent at any time.

4. Data Retention

Waiting list data will be retained until the earliest of:

- You unsubscribe
- You convert to an active Mizana subscription after launch
- 24 months from the date of submission

After this period, your personal data will be securely deleted.

5. Who We Share Your Data With

We share your data only with the following service providers:

- **HubSpot** – Customer Relationship Management (CRM) system
- **Make.com** – Workflow automation platform

These providers process data strictly on our behalf and under Data Processing Agreements.

We do not share your data with third parties for commercial or marketing resale purposes.

6. Cross-Border Data Transfers

HubSpot may store data in the United States and/or the European Union.

This constitutes a cross-border transfer under UAE PDPL.

Mizana relies on HubSpot's standard Data Processing Agreement (DPA) and appropriate safeguards to ensure compliance with UAE PDPL requirements.

7. Your Rights Under UAE PDPL

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request the deletion of your data
- Withdraw consent at any time
- Object to processing where applicable

To exercise your rights, contact:

Email: info@mizana.io

We will respond within the timeframe required under applicable law.

8. Cookies

Our website is hosted on Wix, which may place analytics and functional cookies.

We use cookies to:

- Analyse website traffic
- Improve user experience
- Support platform functionality

A cookie consent banner is enabled on our website. You may manage your cookie preferences at any time.

9. Data Security

We implement appropriate technical and organisational measures to protect your data against unauthorised access, alteration, disclosure, or destruction.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

11. Contact

For any privacy-related questions:

Mizana

Email: info@mizana.io

United Arab Emirates

2. WAITING LIST TERMS

Effective Date: 126/02/2026

These Waiting List Terms govern your participation in the Mizana Founding Member Waiting List.

By joining the waiting list, you agree to these terms.

1. What Joining the Waiting List Means

Joining the waiting list:

- Reserves a potential founding member spot (subject to availability)
- Locks eligibility for the founding member pricing (if you convert upon launch)
- Does NOT constitute a binding contract for services
- Does NOT require payment at sign-up

The founding member's offer is contingent upon the successful launch of the Mizana product.

2. Founding Member Offer

Founding members receive:

- 50% discount for the first 12 months of active subscription
- Priority onboarding access
- Early product access

Founding Pricing (Locked for 12 Months)

Freelancer Plan

Founding Rate: AED 149/month

Standard Rate: AED 299/month

Starter Plan

Founding Rate: AED 499/month

Standard Rate: AED 999/month

Growth Plan

Founding Rate: AED 899/month

Standard Rate: AED 1,799/month

The discounted rate applies only for the first 12 months of an active subscription. After 12 months, standard pricing applies.



Mizana •

3. 100-Spot Cap

The founding member offer is limited to **100 companies**.

Spots are allocated on a **first-come, first-served** basis.

If you do not activate your subscription within **30 days of receiving the launch invitation**, your spot may be reallocated.

Mizana is not obligated to hold a founding member spot indefinitely.

4. Launch Timing

The product is expected to launch in **September 2026**.

This is a target timeline only and not a guaranteed date.

If launch timing changes, waiting list members will be informed.

Mizana shall not be liable for delays in product launch.

5. If the Product Does Not Launch

If Mizana does not proceed with the product launch:

- Waiting list data will be deleted in accordance with our Privacy Policy
- No founding member obligations will arise
- No compensation shall be due



Mizana •

6. Unsubscribe & Removal

You may remove yourself from the waiting list at any time by:

- Clicking the unsubscribe link in any email
- Emailing info@mizana.io

Your personal data will be deleted within 30 days.

7. Limitation of Liability

To the maximum extent permitted by UAE law, Mizana shall not be liable for any indirect, incidental, or consequential damages arising from participation in the waiting list.

8. Governing Law & Jurisdiction

These Waiting List Terms are governed by the laws of the United Arab Emirates.

Any disputes shall be subject to the exclusive jurisdiction of the UAE courts.

3. WEBSITE TERMS OF USE

Effective Date: 26/02/2026

These Terms govern your use of www.mizana.io.

By accessing this website, you agree to these Terms.

1. Intellectual Property

All content on this website, including:

- The Mizana name
- Logo
- Branding
- Text
- Graphics
- Layout
- Software

is the property of Mizana and protected under applicable intellectual property laws.

You may not reproduce, distribute, modify, or republish any content without written permission.

2. Informational Purpose Only

Content on this website is provided for general informational purposes only.

Nothing on this website constitutes:

- Financial advice
- Legal advice
- Tax advice
- Professional consulting advice

You should seek professional advice before relying on any information presented.

3. No Warranties

The website is provided "as is" and "as available."

Mizana makes no warranties regarding:

- Accuracy
- Completeness



Mizana •

- Availability
- Fitness for a particular purpose

4. Limitation of Liability

To the maximum extent permitted by UAE law, Mizana shall not be liable for any loss or damage arising from:

- Use of this website
 - Reliance on website content
 - Temporary unavailability
-

5. Third-Party Links

This website may contain links to third-party websites.

Mizana:

- Does not control those websites
- Does not endorse their content
- Is not responsible for their practices

Use of third-party websites is at your own risk.

6. Changes to Terms

Mizana reserves the right to update these Terms at any time. Continued use of the website constitutes acceptance of updated Terms.

7. Governing Law

These Terms are governed by the laws of the United Arab Emirates.

Any disputes shall be subject to the exclusive jurisdiction of the UAE courts.



Mizana

•